

## HOW TO MAKE A MUSIC VIDEO · CHECKLIST



# HOW TO MAKE A MUSIC VIDEO

## *Checklist*

- |                                                                                                                                                                           |  |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| 1. Choose the right song. Make sure your song will be an inspiration for your fans and will represent your band style.                                                    |  |
| 2. Develop the concept. Your band should determine what you want to tell your fans, what your MESSAGE is.                                                                 |  |
| 3. Study videos for inspiration. Before you start the planning process, look up for some videos and determine what worked and didn't.                                     |  |
| 4. Consider your budget. Consider what you need to record your video.                                                                                                     |  |
| 5. Cast the crew and choose the equipment. To record your music video you will need the following roles: a cameraperson, actors, band performers and a director.          |  |
| 6. Plan the music storyboard. Build a storyboard considering shot-by-shot sketches.                                                                                       |  |
| 7. Find a good location. Decide where you want to film your music video. If you consider multiple locations, visit each of them ahead of time.                            |  |
| 8. Start the Filming. Once you have your storyboard, start the shooting process.                                                                                          |  |
| 9. Use the right editing software. This is the post-production phase. Transfer your shoots to a computer and start editing with a software program you are familiar with. |  |
| 10. Use the music. Be sure to listen to the song and incorporate it into your video to make sure it syncs up with every shot.                                             |  |



**UNIÓN EUROPEA**  
Fondos Europeo de Desarrollo Regional



**Junta  
de Andalucía**

Consejería de Educación  
y Deporte